



6400 N Beltline Road • Suite 210, Irving, TX 75063

Salem Radio Network
6400 N Beltline Rd
Suite 210
Irving, TX 75063

Insertion Contract

Order #	95001	Ver #	1	Rev #	2	Page #	1
Advertiser	Friends of Roy Blunt	Date	7/5/16	Time	9:52AM	Start	7/17/16
Salesperson	Charlie Weber	Product	Primary				
Sales Office	SMR (SA Region)	Salesperson Phone #	(972)402-8800 Ext(224)				
Agency	Thompson Communications	Demos					
Survey							

Product Protection: *Political-Candidate

Line #	Vehicle	M	T	W	T	F	S	S	Jul 4	Jul 11	Jul 18	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Sep 5	Sep 12	Sep 19	Sep 26	Total Units	Len	Unit Rate	Extended Total
1	WSDZ-AM	0	0	3	3	3	0	0	9													9	60	51.77	466
	10AM-3PM																								
2	WSDZ-AM	3	3	0	0	0	0	0	6													6	60	51.77	311
	10AM-3PM																								
Totals									9	6												15			777
Weekly Units										9	6	0	0	0	0	0	0	0	0	0	0	0	15		
Weekly Gross \$										466	311	0	0	0	0	0	0	0	0	0	0	0	777		

Air Time Total Gross:	\$776.55	Agency Commission:	\$116.48	Total Net:	\$660.07
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SMR'S APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please fax signed insertion to 972-367-1928

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

Accepted for Salem Radio Network:

Accepted for Production Station:

[Signature]
Name

Name Title

[Signature]
Name Title

fr.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Emily Peck Thompson Communications, Inc.
 being/on behalf of: Roy Blunt
 a legally qualified candidate of the Republican
 political party for the office of: US Senate
 in the Primary
 election to be held on: August 2
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See order			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Roy Blunt

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gordon Elliott

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-5-16

Date

Emily Peck

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

GREG LETAMOR

Printed Name

GM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. Friends of Roy Blunt

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Emily Peck

signature of candidate or authorized committee

Emily Peck

printed name

7-5-16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.